Draws three conclusions from the data.

1. The most common type of crowd funding initiative is in Theatre. Specifically, to financing plays.
2. Overall, crowdfunding has seen more successful campaigns than it has seen failures.
   1. Although, in some ranges such as around 10k-15k and 50k+ see the degree of failure surpass successes.
   2. The sample of 10k-15k only includes 10 projects so it will require more data, although the same cant be said for the 50k+ range as it includes a healthy number of outcomes to show a low success chance and higher chance of failure.
3. The period from May to July sees the most traction of successful campaigns.

Limitations of the dataset and suggestions for additional tables of graph

1. Each of the goals/pledged amounts are in different currencies, would be better to all use a uniform currency for more accurate analysis.
2. A more granular look at the launch to deadline analysis would provide additional insights such as the ideal length for a given category/subcategory.
3. If such a thing exists, a metric counting “stretch goals” whether if the campaign included them, and if so, how many goals they laid out.